

PORTFOLIO

KONSTANTIN GIANNIOS

GRAPHIC DESIGNER
WEB DESIGNER
TEXT EDITOR

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ABOUT ME

Hey, I'm Konstantin.
Passionate graphic and web designer.

I will help you to individualize your communication,
design your media and shape your style of writing.

No matter if you have a small business, running a company
or just want to present yourself on- and offline,
welcome everyone, we'll go together.

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CLIENT

RED BULL ENERGY DRINKS
ORGANICS by RED BULL

YEAR

SINCE 2021 AND STILL DAILY BUSINESS

INDUSTRY

FMCG, LIFESTYLE DRINKS, GASTRONOMY

PROJECT

CREATING CI GRAPHICS FOR RED BULL ENERGY DRINKS AND RED BULL ORGANIC LEMONADES FOR THE GERMAN MARKET AND BUSINESSES SUCH AS BARS, CLUBS, CINEMAS, RESTAURANTS, SKI RESORTS, HOTELS

PRINT, DIGITAL, ONLINE

CLIENT

MY PERSONAL HOMEPAGE

WWW.PINIDESIGN.DE

YEAR

2020

INDUSTRY

GRAPHIC DESIGN, WEB DESIGN, TEXT EDITING

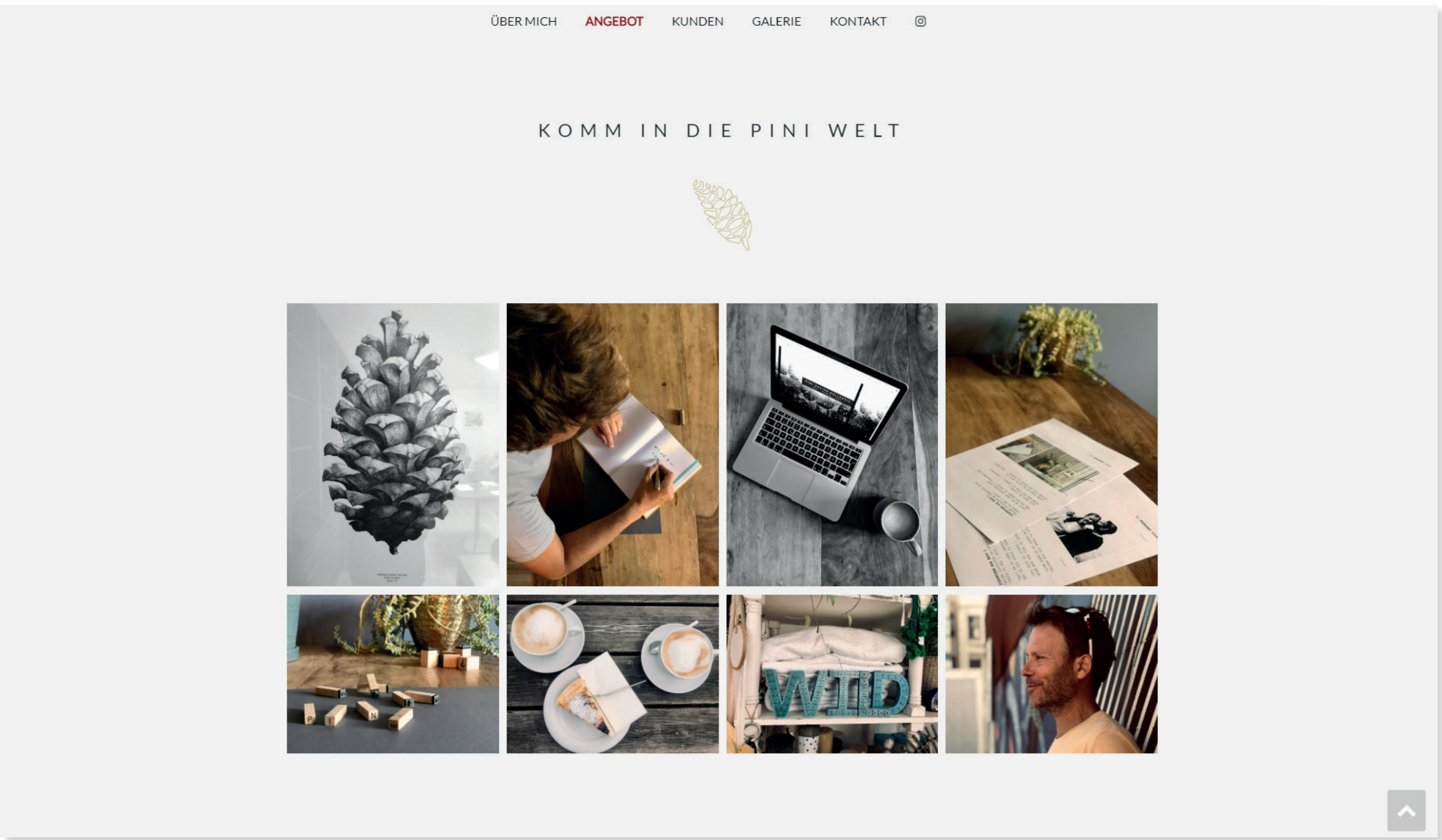
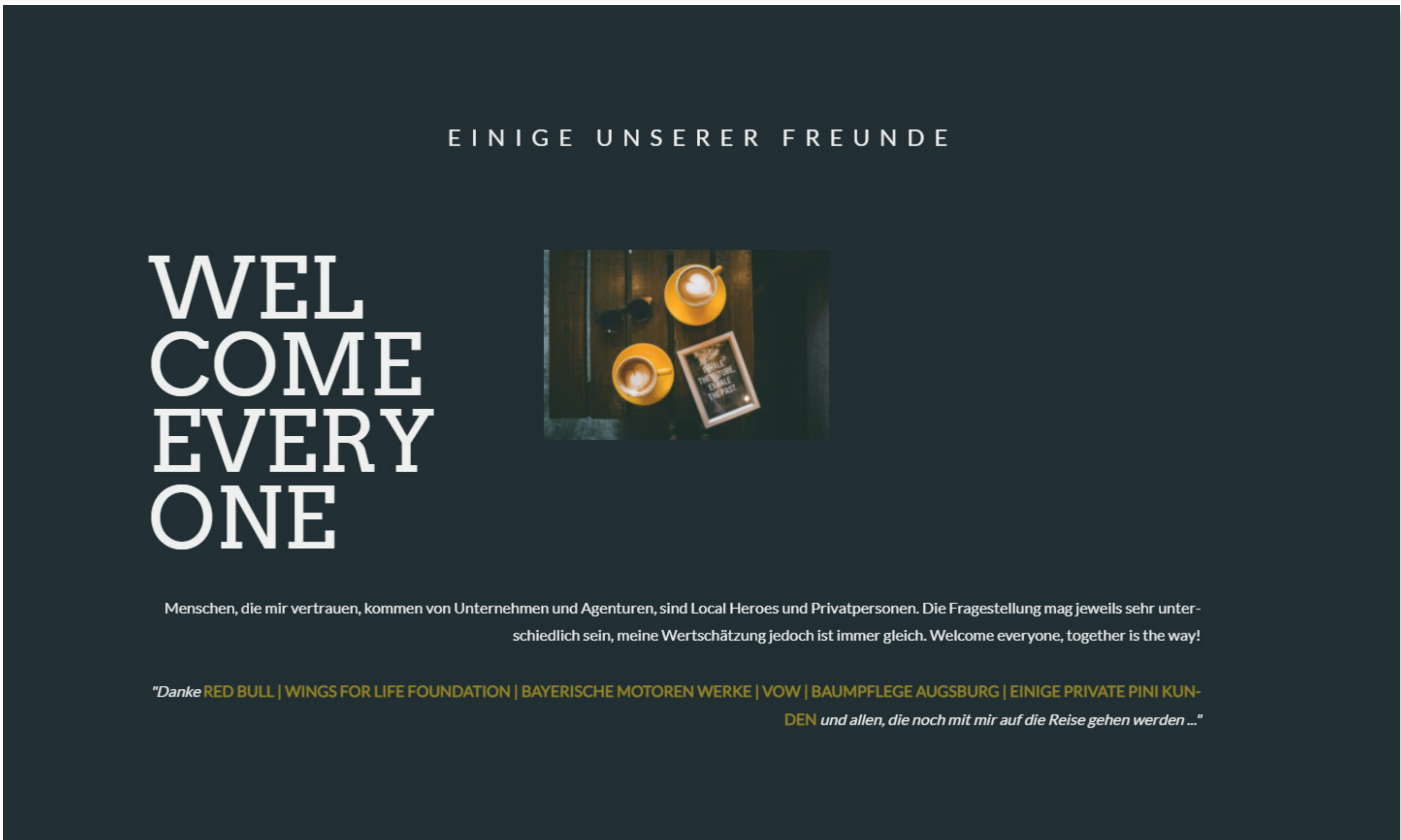
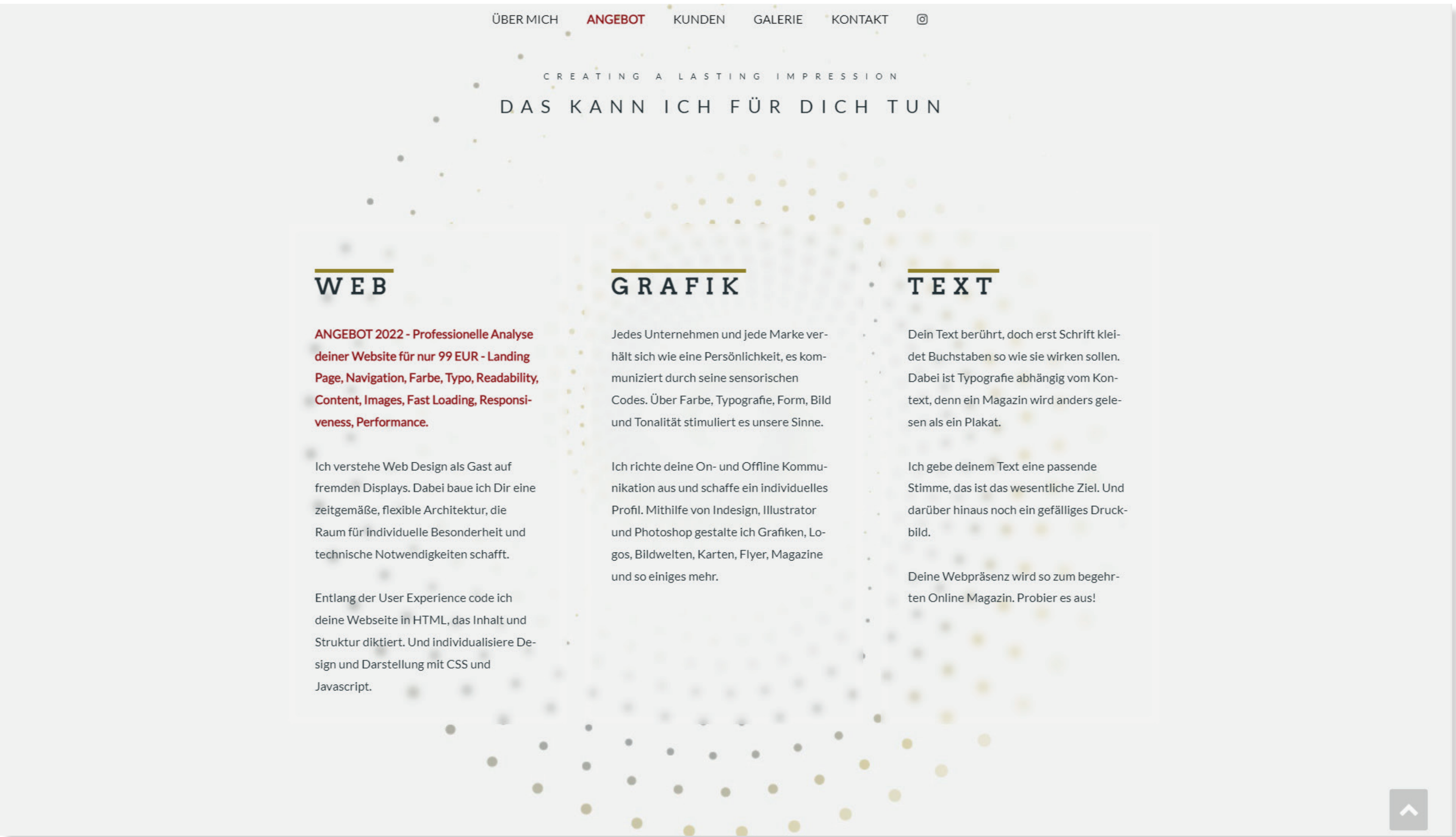
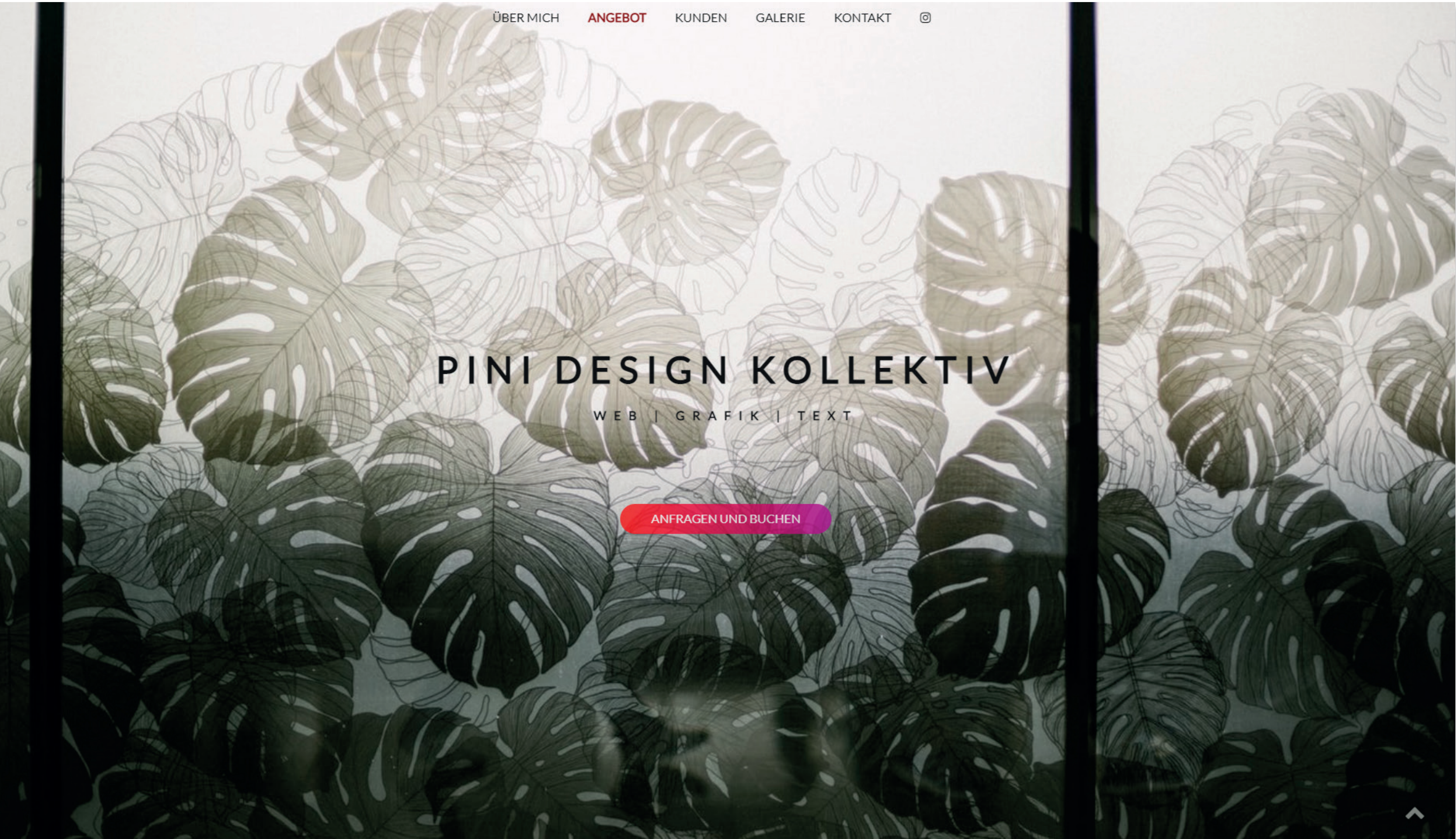
PROJECT

CREATING AND PROGRAMMING MY OWN WEBSITE TO COMMUNICATE MY BUSINESS AND PROFESSIONAL OFFER

HTML, CSS, JAVASCRIPT

ADOBE ILLUSTRATOR, INDESIGN, PHOTOSHOP

PERFORMANCE TOOLS, SEO





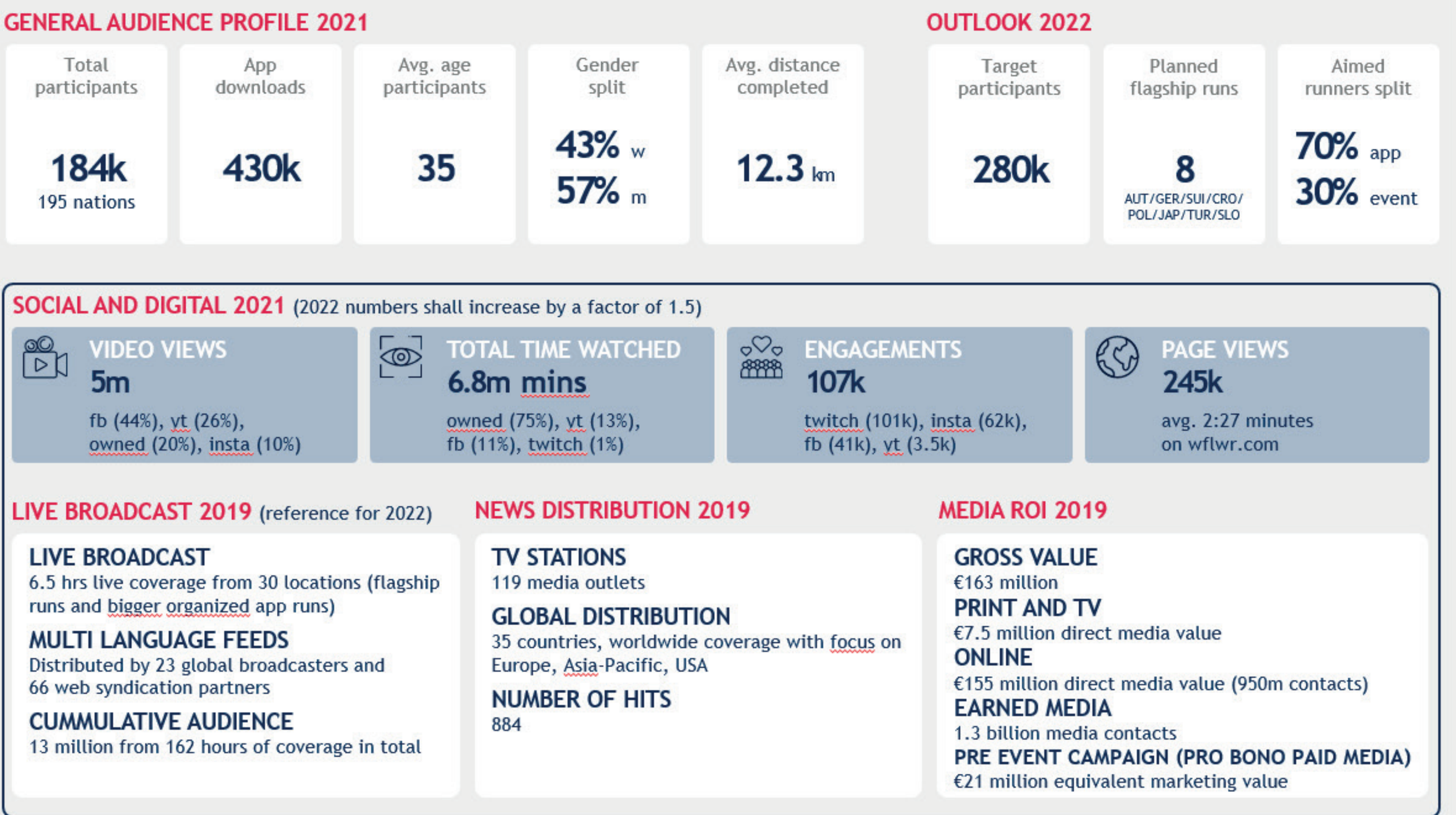
ROAD TO 2025

Our mission is to constantly develop our running activities and yoy grow our global community. We strive to increase the number of subscribers for the Wings for Life World Run to reach **ONE MILLION PARTICIPANTS** in 2025.

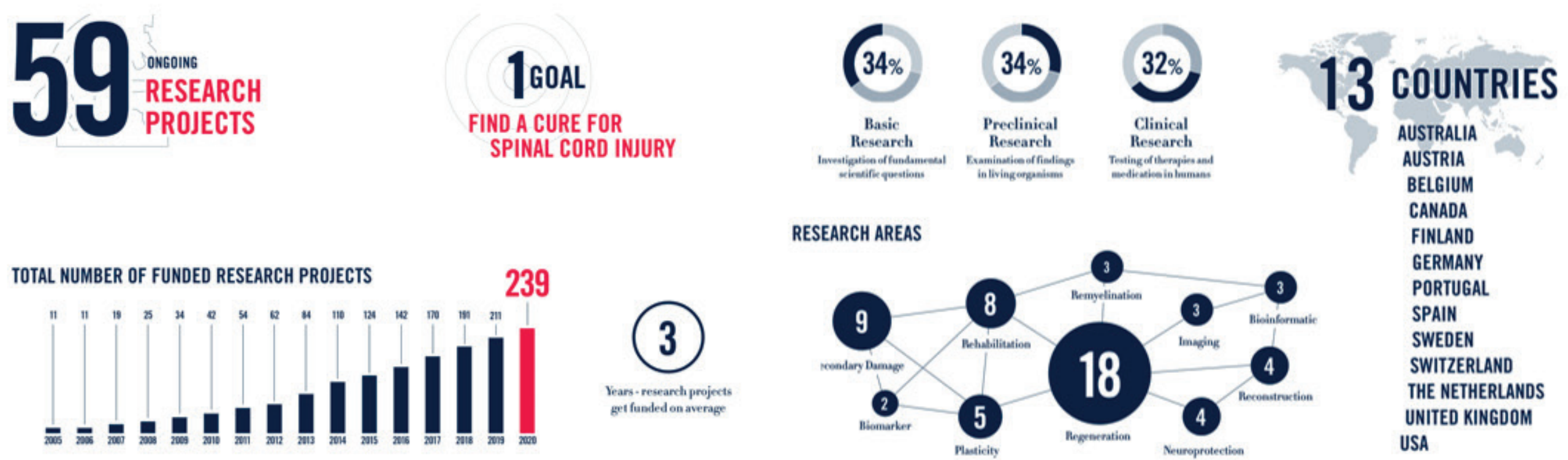
We use digital innovation to run a media platform with constant touchpoints and focus on powerful digital content and broadcast to achieve significant audience growth and inspire real action.



MEDIA DASHBOARD WINGS FOR LIFE WORLD RUN



WHICH PROJECTS ARE FUNDED BY WINGS FOR LIFE?



FAQ

CLIENT

WINGS FOR LIFE FOUNDATION
BY RED BULL

YEAR

2021

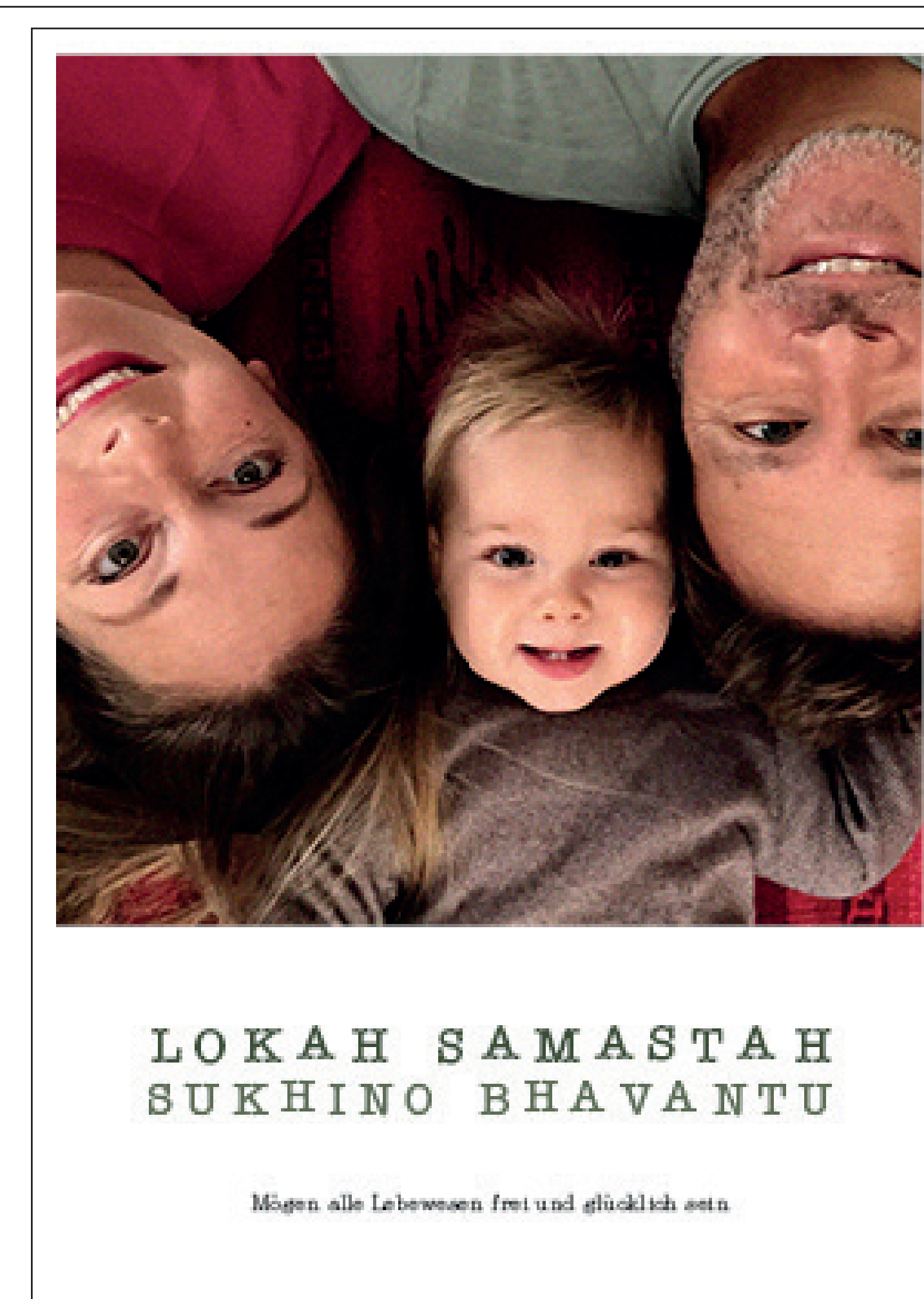
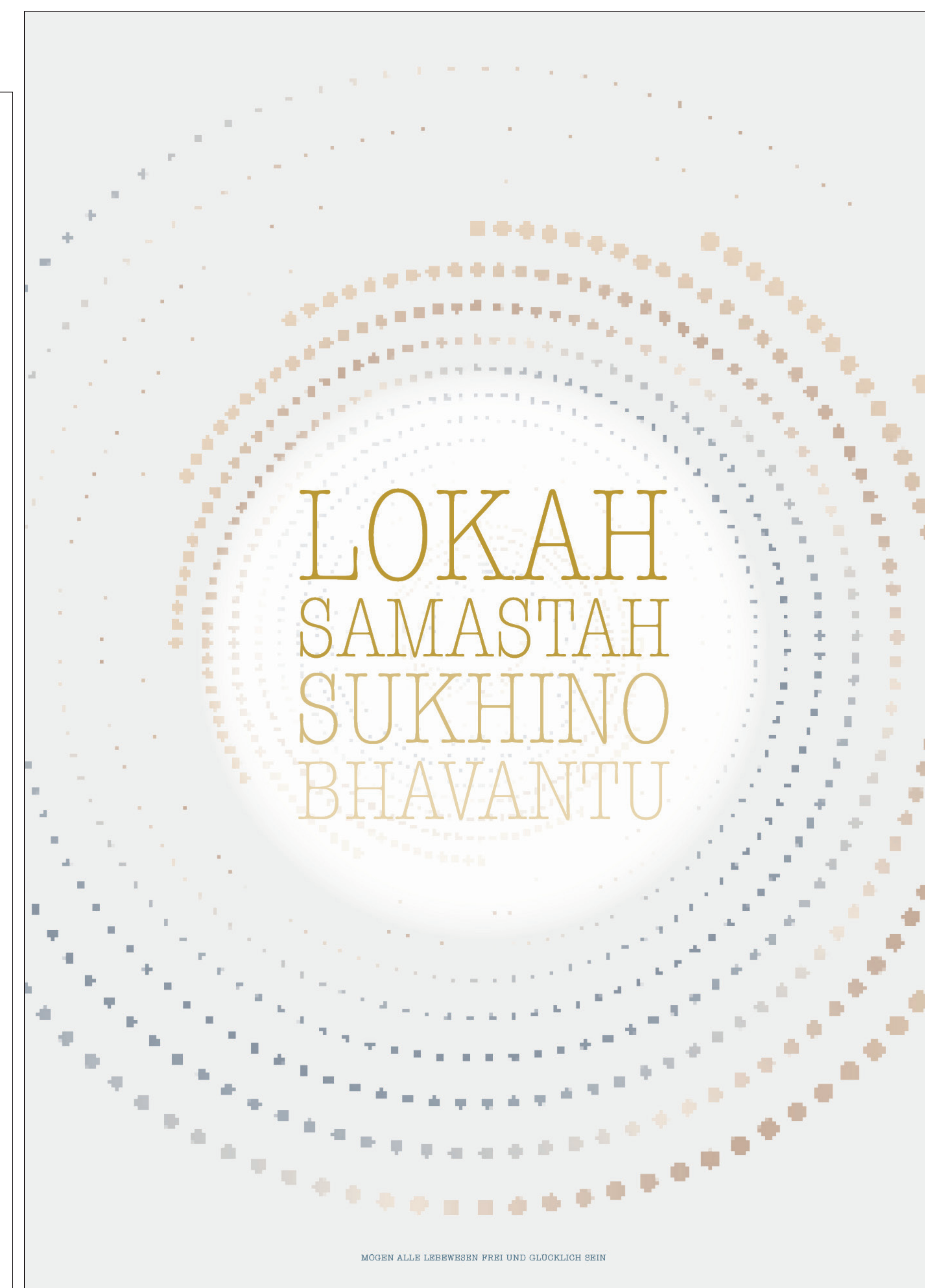
INDUSTRY

SPORTS, CHARITY, FUNDRAISING

PROJECT

CREATING A GLOBAL DIGITIZATION STRATEGY
AND A SALES BROCHURE FOR ALL RED BULL MAR-
KETS WORLDWIDE TO SWITCH FROM LIFE EVENTS
TO DIGITAL RUNNING COMMUNITIES AND BRING
GLOBAL, NATIONAL AND LOCAL PARTNERS ON
BOARD

ADOBE ILLUSTRATOR, INDESIGN, PHOTOSHOP
PRINT, DIGITAL, ONLINE



CLIENT

VARIOUS CARDS AND POSTERS

YEAR

SINCE 2021

INDUSTRY

HOME DECOR, XMAS, BIRTHING, ...

PROJECT

CREATING AND PRODUCING SELF DESIGNED POSTERS, CARDS AND FLYER FOR VARIOUS CUSTOMERS AND SHOPS

ADOBE ILLUSTRATOR, INDESIGN, PHOTOSHOP
PRINT